



Operation Goal: Global Market Domination

Codename: Operation Global Ally

Calling all aspiring intelligence agents! Are you ready to test your strategic, analytical, and operational skills in a thrilling **global challenge**?

The Central Intelligence Allies (CIA) is seeking the next generation of covert strategists, market analysts, and sales operatives to join our elite team in a groundbreaking operation codenamed "Global Ally."

Objective:

As a covert operative Headquarter Team, your mission is to infiltrate global markets and establish a dominant presence for cutting-edge startup, "Ally."

You'll be tasked with analyzing countries, gathering intelligence, developing strategies, conducting market research, executing covert sales campaigns, and eliminating all competition, all while operating under the radar.

Main Task:

Establish field offices in your assigned countries and recruit a network of influential individuals and sales agents to assist in your mission. These field operatives will be crucial for gathering intelligence, executing marketing campaigns, and closing deals.

Key Benefits:

- Mentorship from Legendary Industry Leaders: Gain access to the wisdom and expertise of seasoned operatives. Receive guidance from legendary high-ranking operatives and network with potential employers, expanding your professional connections and opening doors to future success.
- Hone your strategic, analytical, and operational skills
- Develop innovative solutions and execute covert operations with precision and finesse.
- Gain real-world experience in a high-pressure environment, analyze market, make strategic decisions, and execute covert operations, all while navigating the complexities of global markets and where every move is calculated, and every decision carries the weight of your mission.
- Learn from your experiences, both successes and failures. Adapt to changing circumstances, overcome obstacles, and emerge as a master of improvisation.
- Opportunity to prove your worth and to make a real impact - achieve global goals and make a difference in the world.
- Win a cash prize of up to 15,000 GEL

Team Composition:

Assemble a team of 2-5 covert operatives, each possessing a combination of unique skills:

- Strategic Thinking Skills: The mastermind behind the operation, crafting ingenious plans for market penetration, anticipating, and overcoming obstacles in our path.
- Data Analysis Skills: A keen observer of global markets, uncovering trends and identifying potential weaknesses in our rivals' defenses. They should be able to understand and analyze needs in different cultures and mentalities, enabling them to tailor their marketing campaigns accordingly.
- Marketing Skills: A master of disguise and deception, crafting persuasive campaigns that infiltrate the minds of our target audience. They should be able to set the right tone and style in negotiations, making us appear approachable and trustworthy.
- Dealmaking and Negotiating Skills: A skilled negotiator and dealmaker, capable of closing deals and eliminating any obstacles in our path.
- Leadership Skills: Our operatives should be natural leaders, capable of recruiting field officers and operatives to join our team. They should be able to motivate and inspire their team members, ensuring that everyone is working towards the same goal.
- Understanding of People and Psychological Skills: Our operatives should be keen observers of human behavior, capable of providing insights into the motivations and decision-making processes of our targets. They should be able to read people and understand their needs, enabling them to build rapport and trust.
- Exceptional Recruiting Skills: Our operatives should possess expertise in identifying and attracting top talent, building strong relationships with candidates, conducting comprehensive screenings, negotiating compensation packages, and fostering an inclusive and welcoming environment. They should be able to leverage their recruiting skills to expand our global reach and build a diverse team of highly skilled individuals.

Operation Global Ally is not for the faint of heart. It demands resilience, resourcefulness, and an unwavering commitment to achieving your mission, it's a crucible where only the most resourceful and adaptable operatives will emerge victorious.

Application and Selection Process:

Both individuals and groups are encouraged to apply for this challenge. Individuals will be assigned to teams based on their skills and experience. After each stage of the operation, a rigorous selection process will take place to ensure that only the best teams and individuals will advance to the next stage.

Stages of Operation:

Stage 1: Recruitment and Assessment (2 weeks)

Selected candidates will participate in following activities to assess their suitability for this covert operation:

- a series of intensive training sessions and workshops to hone their skills in intelligence gathering, strategic planning, and market analysis
- team-building exercises to evaluate their skills, teamwork, and adaptability.

Stage 2: Intelligence Gathering and Strategic Planning (4 weeks)

Teams will gather intelligence on their assigned markets, identifying potential allies developing strategic plans, and executing marketing campaigns, outmaneuvering our rivals and establishing Ally's dominance.

Stage 3: Market Infiltration and Domination (6 months - End of Year)

Teams will execute their covert marketing campaigns, utilizing deception, manipulation, and psychological warfare to infiltrate the minds of their target audience. They will also engage in strategic partnerships and eliminate any obstacles that threaten Ally's dominance.

Mission Breakdown:

Phase 1: Country Selection

Your first task is to identify the most promising markets for Ally's product. This requires in-depth research into various countries' economic conditions, political climates, and technological landscapes.

Phase 2: Target Audience Identification

Once you've selected your target countries, it's time to delve into the demographics and preferences of your potential customers. This involves understanding their needs, behaviors, and media consumption habits.

Phase 3: Strategy Development

Now, it's time to craft a tailored strategy for each target country. This includes developing marketing campaigns, establishing sales channels, and navigating regulatory hurdles.

Phase 4: Sales Execution

With your strategies in place, it's time to put them into action. You'll be tasked with executing sales campaigns, building relationships with key decision-makers, and overcoming market resistance.

Operational Challenges:

Covert Operations:

As intelligence operatives, you must maintain secrecy and discretion while conducting your operations. This means avoiding direct contact with Ally's competitors and keeping your activities under wraps.

Cultural Intelligence:

Operating in different countries demands a deep understanding of local customs, business practices, and social norms. You'll need to adapt your strategies and communication style to each country's unique context.

Data-Driven Decisions:

Make informed decisions based on thorough market research, customer insights, and sales performance metrics. Use data analytics to identify trends, optimize strategies, and maximize Ally's market share.

Teamwork and Leadership:

Collaboration is essential for success. Work closely with your team members to leverage each other's strengths, overcome challenges, and achieve common goals.

Due to the intricate nature of this covert operation, we strongly encourage the formation of mixed-gender teams for Operation Global Ally.

Rewards:

- After completing Stage 3, the top three performing groups will have the option to either continue working for Ally or receive a cash prize. The prize for the first-place group will be 15,000 GEL, for the second-place group it will be 8,000 GEL, and for the third-place group it will be 5,000 GEL.
- Top operatives will receive exclusive access to our network of CIA mentors and potential employers.
- The winning team will be featured in the CIA's internal newsletter and receive a personalized commendation from the Director of the CIA.

Are you ready to embark on Operation Global Ally's clandestine mission and prove your worth as a CIA operative?

Join the ranks of the most elite intelligence operatives and prove your mettle in this captivating global challenge.

Additional Information:

Central Intelligence Allies (CIA) Meaning:

The Central Intelligence Allies (CIA) is an alliance of three organizations:

- Ally, a cutting-edge startup;
- Leavingstone, a renowned marketing agency;

- Axel, a leading angel investor network.

Mentorship:

Selected candidates will receive mentorship from a Legendary High Ranking Operatives:

- Erekle Zurmukhtashvili - CEO of Leavingstone
- George Simongulashvili - Ex Founder of Caucasus Business School
- George Gvazava - Chief Crypto Officer of Bank of Georgia (BOG)
- Tornike Abuladze - Ex-CEO of ARCI, creator of Jikia House
- Maia Dzirkvelishvili – PR & Crisis Strategist
- Tiko Ratiani – Crisis & Marketing Expert, Deputy Ceo (CMO) of ARCI
- Guri Koiava - Founder of Axel, Board Member of EBAN

Embrace the challenge and embark on your journey to global dominance with Operation Global Ally!

Important Notice:

Operation Global Ally will only commence if and when a minimum of twelve groups successfully complete Stage 1 of the competition. If twelve groups are not formed and successfully complete Stage 1, the entire challenge will be canceled.

Additional Considerations:

Please note that the Operation Global Ally challenge may be fully or partially canceled under the following circumstances:

- **Startup Failure:** If the Ally startup fails to achieve its objectives or ceases operations, the challenge will be canceled.
- **Lack of Results:** If the challenge participants fail to achieve significant results or make meaningful progress, the challenge may be canceled or terminated early.
- **Legal Issues:** If legal issues arise that hinder the execution or completion of the challenge, the challenge may be canceled or modified as necessary.

By participating in Operation Global Ally, you acknowledge and agree to these additional considerations.

Applying to the Challenge “Operation Global Ally” Internship

The deadline for internship applicants to send an application is **December 13, 2023, 23:59**. After reviewing the online applications, only those who pass this stage will receive an email inviting them to the meeting no later than **23:59 on December 15, 2023**. The meeting address will be specified in the same email. The first meeting with the candidates will be held on **December 16, 2023, Saturday, at 12:00**. Only the best teams and individuals will move to the next stage.

To apply for the internship, you need to:

1. download and understand the app "Ally": <http://www.allyapp.one>
2. Submit the following documents:

Individual internship application:

- Applicant's name, surname, e-mail and phone number
- Field of interest
- Motivation letter
- Signed "Acknowledgment and Agreement"

Team internship application:

- Team leader's name, surname, e-mail and phone number
- Names, surnames, e-mails and phone numbers of all the team members
- Field of interest of each team member
- Motivation letter
- Signed "Acknowledgment and Agreement"

Motivation letter: You should interest us in your personality with the motivation letter. You can write anything you think we'll be interested in - from what you've done or what you're interested in and why, or what books you like and what music you listen to. Why are you a good team (in case of team application). The goal is to capture our attention and/or demonstrate your skills.

Acknowledgment and Agreement: I have read and understood the Operation Global Ally challenge rules and regulations. I agree to abide by all rules and regulations of the challenge. I also understand that the Operation Global Ally challenge may be canceled or modified under certain circumstances.

Please send your application to: career@allyapp.one